

## Chellomedia Interactive Services Nominated for Emmy Award

16 March 2007

Chellomedia Interactive Services have been nominated for the 2007 International Interactive Emmy® Awards in the 'Interactive TV Service' category for its Sport1 iTV Service on UPC in the Netherlands.

### Other nominees include:

- BBCi (BBC - United Kingdom)
- BigPond Windows Media Centre Movie Downloads for Viiv (Massive Interactive/Telstra Bigpond/DWS/The Platform/Intel - Australia)
- Xrace (Connect-TV/Hot Cable Company – Israel)

"It is an honour for my team to be nominated for such a prestigious award. This is well deserved considering all the hard work everyone has put into making the Sport 1 iTV service an exciting proposition." Dean Stockton, Senior Director TV Production Interactive Services

The winner will be announced on 18 April 2007 at the Intercontinental Carlton Hotel, during the MIPTV Conference in Cannes.

The screenshot displays the Sport1 iTV interface for a UEFA Champions League match. At the top left is the Sport1 logo. In the center, it says 'UEFA CHAMPIONS LEAGUE'. On the top right, the date and time '12 aug 17:54' are shown. Below this, there are eight small video thumbnails arranged in a 2x4 grid, each labeled 'SPORT 1.1' through 'SPORT 1.8'. At the bottom, there is a section for a friendly match: '17:00 - 19:00 Brazillie - Wales' and 'Voetbal - Verslag van de vriendschappelijke interland tussen Brazillie en Wales'. At the very bottom, there are three menu items: 'NIEUWS 1', 'STANDEN 2', and 'GAMES 3', each with a red square containing a white number.

## **About Chellomedia Interactive Services**

Chellomedia Interactive Services provide world-class design, development and deployment of sophisticated cross-platform tools and services for content creation, aggregation and distribution. It is the driving force behind some of the most innovative new media services in Europe as its' solutions help broadcasters, platform owners and content providers to deliver inspiring interactive TV, broadband internet and mobile services, 24 hours a day, 7 days a week. Solutions include: red button applications; interactive advertising; DTV and web-based navigation services, electronic programme guides, video-on-demand applications and info-tainment portals (news, traffic, weather and games); e-TV production systems; live TV online; SMS/MMS to TV; mobile interaction with DTV and web; video content to mobile; transactional capabilities; audience support services.

## **About Chellomedia**

Chellomedia, a division of Liberty Global, Inc. Chellomedia is a leading international distributor of channels, content and video services. It currently owns and distributes 16 branded TV channels, On Demand and Interactive Services internationally as well a portfolio of media investments. Chellomedia's main operations are based in London, Amsterdam, Budapest and Madrid.

## **About Liberty Global**

Liberty Global is the leading international cable operator offering advanced video, voice and Internet-access services to connect its customers to the world of entertainment, communications and information. As of September 30, 2006, Liberty Global operated state-of-the-art broadband communications networks that served approximately 13 million customers in 17 countries principally located in Europe, Japan, Chile and Australia. Liberty Global's operations also include significant media and programming businesses such as Jupiter TV in Japan and Chellomedia in Europe.

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